

American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # Schedule Dates

Advertiser

American Rambler Production (4828)

Product Political/Candidate (1161) Brand

Salesperson Sales Office

KINCA, STEPHANIE **Buyer Name**

Phone/Fax CPE RNC/ROMNEY

Account Types Billing Type

Comments

Agency

Standard

103133 10/03/12-10/09/12

Romney for President, Inc. (8973)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

National/Political

RNC/ROMNEY/P/R

PAID FOR BY ROMNEY FOR PRESIDENT INC. AND THE REPUBLICAN NATIONAL

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission

Net Total

Sales Tax

Commission %

CO-OP

Demo

10/02/12

10/04/12

Normal

15.00

\$26,040.00

\$147,560.00

Kathy Sparks

ECR07909947

COMMITTEE - APPROVED BY MITT ROMNEY*

WBNS-TV (WBNS) By Broadcast Month Spots 5 2 2 <u>Rate</u> Oct. 2012 91 \$173,600.00 Grand Total: 91 \$173,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec:	Length	Run Times	SP\	M M	٩o `	Tu 1	We T	h F	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	8:58A- 9:55A (EST)		3			x¦x		X		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/2/12
2.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	9:5BA- 10:55A (EST)		3			x ¦ x	(,)	Χ ;		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LMAD 1X PER DAY	10/2/12
3.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	9:58A-10:55A (EST)		2)	X	Х			:		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LMAD 1X PER DAY	10/2/12
4.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	10:58A- 11:57A (EST)		3			x ¦ x	()	x '	:	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TPIR 1X PER DAY	10/2/12
4.0.2	Closed Preempt	10/03/12															WBNS-TV (WBNS)	No Avail/Exception -	
5.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	10:58A- 11:57A (EST)		2 >	Χ .	Х	1		Т	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	TPIR 1X PER DAY	10/2/12
5.0.1	Closed Preempt	10/08/12											1				WBNS-TV (WBNS)	No Avail/Exception -	
6.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	11:58A- 12:30P (EST)		2 >	X	Х	!		;		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	10/2/12
7.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	11:58A- 12:30P (EST)		3			x x	(;)	Χ.	:	3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	10/2/12
8.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	12:30P- 2P (EST)		3			х	()	x ¦		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	10/2/12
9.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	12:30P- 2P (EST)		2)	X	Χ	I				2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	10/2/12
10.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	2P- 3P (EST)		2)	X	Х					2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/2/12
11.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	2P- 3P (EST)		3	-		x ; x		x ;		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/2/12
12.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	3P- 3:55P (EST)		3			Χ¦Χ	()	x ,		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	PHIL 1X PER DAY	10/2/12
	·				C	ONFI	RI	MA	T	ON	IC	0	NTI	RAC	3003000				
Accepted-	Agency/Advertiser:			Dote:	Accept	ed-Statio	r:								Date:	Comments:			



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Contract # Schedule Dates

Agency

Product:

Brand

CPE

Advertiser

Romney for President, Inc. (8973)

American Rambler Production (4828)

political candidate (1775)

Salesperson Sales Office Eagle Television/Philadelphia Office

KINCA, STEPHANIE

Phone/Fax

Account Types Billing Type

Buyer Name

Comments

103133 10/03/12-10/09/12

Political/Candidate (1161)

Philadelphia Office, Philly (1680)

RNC/ROMNEY National/Political

Standard RNC/ROMNEY/P/R

PAID FOR BY ROMNEY FOR PRESIDENT INC. AND THE REPUBLICAN NATIONAL COMMITTEE - APPROVED BY MITT ROMNEY*

Date Entered

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Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

10/02/12

10/04/12

Nο

Kathy Sparks

ECR07909947

Normal

15.00

\$26,040.00

\$147,560.00

WBNS-TV (WBNS)

<u>Rate</u> By Broadcast Month Spots \$173,600.00 Oct. 2012 91 Grand Total: 91 \$173,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Ti	mes S	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate		Total	Station		Comments	Entered
13.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	0 3:58P-5P (EST))	3			Х	X	Χ,		3	\$80	0.00	\$2,400.00	WBNS-TV (WBNS)	DR	OZ 1X PER DAY	10/2/12
14.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	0 3:58P- 5P (EST))	2	Х	Χ		!	I I	1	2	\$80	0.00	\$1,600.00	W8NS-TV (WBNS)	DR	OZ 1X PER DAY	10/2/12
1 5.0	Normal Line / SPOT	10/08/12-10/09/12	3	:31	0 SP- 6P (EST)		2	Х	Χ			1	1	2	\$2,20	0.00	\$4,400.00	WBNS-TV (WBNS)	SP	NEWS 1X PER DAY	10/2/12
16.0	Normal Line / SPOT	10/03/12-10/05/12	3	:31	0 5P- 6P (EST)		3			Χ.	Χ	Χ¦	1	3	\$2,20	0.00	\$6,600.00	W8NS-TV (W8NS)	5P	NEWS 1X PER DAY	10/2/12
17.0	Normal Line / SPOT	10/08/12-10/09/12	3	:31	0 6P- 6:30P (EST))	2	Х	Х					2	\$2,80	0.00	\$5,600.00	WBNS-TV (W8NS)	6P	NEWS 1X PER DAY	10/2/12
18.0	Normal Line / SPOT	10/03/12-10/05/12	3	:3	0 6P- 6:30P (EST))	3			χ¦	Χ.	Х		3	\$2,80	0.00	\$8,400.00	W8NS-TV (W8NS)	6P	NEWS 1X PER DAY	10/2/12
19.0	Normal Line / SPOT	10/08/12-10/09/12	3	:3	0 6:58P- 7:30P (E	ST)	2	Х	Χ	1				2	\$2,80	0.00	\$5,600.00	W8NS-TV (WBNS)	JEG	OP 1X PER DAY	10/2/12
20.0	Normal Line / SPOT	10/03/12-10/05/12	3	:3	0 6:58P- 7:30P (E	ST)	3			X	X	X		3	\$2,80	0.00	\$8,400.00	W8NS-TV (WBNS)	JE	OP 1X PER DAY	10/2/12
21.0	Normal Line / SPOT	10/03/12-10/05/12	3	:3	0 7:30P- 7:57P (E	ST)	3			Х	X	X ;	:	3	\$2,80	0.00	\$8,400.00	WBNS-TV (WBNS)	Wi	HEEL 1X PER DAY	10/2/12
22.0	Normal Line / SPOT	10/08/12-10/09/12	3	:3	0 7:30P- 7:57P (E	ST)	2	Х	Х	;				2	\$2,80	0.00	\$5,600.00	WBNS-TV (WBNS)	Wi	HEEL 1X PER DAY	10/2/12
23.0	Normal Line / SPOT	10/03/12-10/05/12	3	:3	0 11P- 11:3SP (E	ST)	3			x !	x ¦	x ¦		3	\$2,80	0.00	\$8,400.00	WBNS-TV (WBNS)	LA	TE NEWS 1X PER DAY	10/2/12
24.0	Normal Line / SPOT	10/08/12-10/09/12	3	:3	0 11P- 11:3SP (E	ST)	2	х	Х					2	\$2,80	0.00	\$5,600.00	WBNS-TV (W8NS)	LA	TE NEWS 1X PER DAY	10/2/12
25.0	Normal Line / SPOT	10/08/12-10/09/12	3	:3	0 11:35P- 12:37A	(EST)	2	Х	χ	:				1 2	2 \$80	0.00	\$1,600.00	W8NS-TV (W8NS)	LE	TTERMAN 1X PER DAY	10/2/12
26.0	Normal Line / SPOT	10/03/12-10/05/12	3	:31	0 11:35P- 12:37A	(EST)	3			Χ̈́	X ¦	Х		3	3 \$80	0.00	\$2,400.00	WBNS-TV (WBNS)	LE	TTERMAN 1X PER DAY	10/2/12
					ı	CONF	- [RM.	AT	ΊO	Ν(00	NTI	RA(T						
Accepted	-Agency/Advertiser:			Cate:		Accepted-Stat									Date:		Comments:	•	***************************************		



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # 103133 **Schedule Dates**

Advertiser

Political/Candidate (1161)

Product Brand

Salesperson Sales Office Eagle Television/Philadelphia Office

KINCA, STEPHANIE

Phone/Fax

Account Types

Buyer Name

CPE

Agency

Billing Type Comments

10/03/12-10/09/12

Romney for President, Inc. (8973)

American Rambler Production (4828)

political candidate (1775) Philadelphia Office, Philly (1680)

RNC/ROMNEY National/Political

Standard RNC/ROMNEY/P/R

PAID FOR BY ROMNEY FOR PRESIDENT INC. AND THE REPUBLICAN NATIONAL COMMITTEE - APPROVED BY MITT ROMNEY*

Date Entered

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Entered By

Headline #

Order Type

Package Deal

Commission

Net Total

Sales Tax

Commission %

CO-OP

Demo

10/02/12

10/04/12

Normal

15.00

\$26,040.00

\$147,560.00

No

Kathy Sparks

ECR07909947

WBNS-TV (WBNS) By Broadcast Month

Rate Spots 5 \$173,600.00 Oct. 2012 91 Grand Total: 91 \$173,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Tim	ies SP\	W	Mo	Tu	We T	h Fr	Sa Su	Spots	Rat	te	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	5A- 5:55A (EST)		3			x ¦ x	X	1	3	\$	800.00	\$2,400.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/2/12
28.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	5A- 5:55A (EST)		2	Χ.	Х			1	2	4	800.00	\$1,600.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/2/12
29.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	10P- 11P (EST)		1	Х				1	1	\$3,	00.000,	\$3,000.00	WBNS-TV (WBNS)	HAWAII 5.0	10/2/12
30.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	7:57P-9P (EST)		1			:	X			\$2,	,000.00		WBNS-TV (WBNS)	CSI NY	10/2/12
30.0.1	Closed Preempt	10/05/12									 						WBNS-TV (WBNS)	Schedule Change/Exception - BUCKEYE BLITZ	
31.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	10P- 11P (EST)		1				' X	l .		\$2	,000.000		WBNS-TV (WBNS)	BLUE BLOODS	10/2/12
31.0.1	Closed Preempt	10/05/12															WBNS-TV (WBNS)	No Avail/Exception -	
32.0	Normal Line / SPOT	10/06/12-10/06/12	3	3 :30	0 6:57A- 9A (EST)		1	-			:	X	1	4	800.00	\$800.00	WBNS-TV (WBNS)	SAT CBS THIS MORNING	10/2/12
33.0	Normal Line / NCAA SPORTS	10/06/12-10/06/12	3	3 :3	3:30P- 6:58P (ES	ST)	1		•			X	1	\$1	,000.00	\$1,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	10/2/12
34.0	Normal Line / SPOT	10/06/12-10/06/12	3	3 :3	7:30P-7:57P (ES	л)	1					Χ '		\$	800.00		WBNS-TV (WBNS)	WHEEL WKND	10/2/12
34.0.1	Closed Preempt	10/06/12								:							WBNS-TV (WBNS)	Sports Runover/Spot -	
35.0	Normal Line / SPOT	10/06/12-10/06/12	3	3 :3	0 10P- 11P (EST)		1					x :	1	\$4	,000.000	\$4,000.00	WBNS-TV (WBNS)	48 HOURS	10/2/12
36.0	Normal Line / SPOT	10/06/12-10/06/12	3	3 :3	0 4:58A- 6:56A (ES	ST)	2					X	2		400.00	\$800.00	WBNS-TV (WBNS)	SAT AM NEWS	10/2/12
						CONF	R	M	ΑT	101	I C	TNC	RAC						
Accepted-	Agency/Advertiser:			Date:	A	Accepted-Statio	n:							Date:		Comments:			



American Rambler Production 138 Conant Street Beverly, MA 01915

Advertiser Agency Product

> Brand Salesperson Sales Office

Contract #

Schedule Dates

Buyer Name Phone/Fax CPE

Account Types Billing Type Comments

103133

10/03/12-10/09/12 Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

RNC/ROMNEY National/Political

Standard RNC/ROMNEY/P/R

PAID FOR BY ROMNEY FOR PRESIDENT INC. AND THE REPUBLICAN NATIONAL

Date Entered

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Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

10/02/12

10/04/12

Normal

15.00

\$26,040.00

\$147,560.00

No

Kathy Sparks

ECR07909947

COMMITTEE - APPROVED BY MITT ROMNEY*

WBNS-TV (WBNS) By Broadcast Month Spots Oct. 2012 91 \$173,600.00 Grand Total: \$173,600.00 91

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	5:58A-7:58A (EST)	2				X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SUN AM NEWS	10/2/12
38.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	8:58A-10:30A (EST)	2		: 1	1	; X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	10/2/12
39.0	Normal Line / NFL-BROWNS/BENGALS	10/07/12-10/07/12	3	:30	12:57P- 4:25P (EST)	3				X	3	\$6,000.00	\$18,000.00	WBNS-TV (WBNS)	BROWNS NFL	10/2/12
40.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	6:28P- 6:57P (EST)	1			:	; x		\$2,200.00		WBNS-TV (WBNS)	SUN 630P NEWS	10/2/12
40.0.1	Closed Preempt	10/07/12							:	:				WBNS-TV (WBNS)	Schedule Change/Exception - NFL FB	
41.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	7:30P-8:30P (EST)	1			:	. X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	10/2/12
42.0	Normal Line / SPOT	10/07/12-10/07/12	4	:31	8:30P-9:30P (EST)	1				Х	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/2/12
43.0	Normal Line / SPOT	10/07/12-10/07/12	4	:31	9:30P- 10:30P (EST)	1				· x	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/2/12
44.0	Normal Line / SPOT	10/07/12-10/07/12	3	:31	11:31P- 12:05A (EST)	1		. !		¦ x	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/2/12
45.0	Normal Line / SPOT	10/09/12-10/09/12	4	:31	7:57P-9P (EST)	1		х .			1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	10/2/12
46.0	Normal Line / SPOT	10/03/12-10/03/12	4	:31	9P- 10P (EST)	1		х .				\$3,000.00	·	WBNS-TV (WBNS)	CRIMINAL MINDS	10/2/12
46.0.1	Closed Preempt	10/03/12						:	1	1				WBNS-TV (WBNS)	Schedule Change/Exception - DEBATE	
47.0	Normal Line / SPOT	10/04/12-10/04/12	4	:31	7:57P- 9P (EST)	1		x :	1	1	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BIG BANG/2.5 MEN	10/2/12
					COV	FIF	₹M	ATION	CO	NTI	RAC					
\ccepted	Agency/Advertiser:			Date:	Accepted-Si	tation:						Cate:	Comments:			



American Rambler Production 138 Conant Street Beverly, MA 01915

CPE

Account Types

Billing Type

Comments

Contract # 103133 **Date Entered** 10/02/12 Schedule Dates 10/03/12-10/09/12 Last Modified 10/04/12 Advertiser Romney for President, Inc. (8973) Kathy Sparks **Entered By** Agency CO-OP No American Rambier Production (4828) ECR07909947 **Product** Headline # Political/Candidate (1161) Demo Brand political candidate (1775) Order Type Salesperson Normal Philadelphia Office, Philly (1680) Package Deal Sales Office Eagle Television/Philadelphia Office Commission % 15.00 **Buyer Name** KINCA, STEPHANIE Phone/Fax Commission \$26,040.00

PAID FOR BY ROMNEY FOR PRESIDENT INC. AND THE REPUBLICAN NATIONAL

RNC/ROMNEY

Standard

National/Political

RNC/ROMNEY/P/R

COMMITTEE - APPROVED BY MITT ROMNEY*

Net Total

Sales Tax

\$147,560.00

WBNS-TV (WBNS) By Broadcast Month **Spots** Rate Oct. 2012 91 \$173,600.00 Grand Total: 91 \$173,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu Tu	We T	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	9P- 10P (EST)	1			1.3	Χ			1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/2/12
49.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	6P- 6:30P (EST)	t		х	1				1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6PM NEWS	10/4/12
50.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	9P- 10P (EST)	1		Х					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS LA	10/4/12
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				!														
				L	CO	NFIF	RN	1AT	101	v C	1O:	ITF	RAC			1		
Accepted	d-Agency/Advertiser:			Date:	Accepted-	Station:								Date:	Commants:			